

School of Technology Management Placement Brochure



Director's Message

SVKM's NMIMS – School of Technology Management and Engineering is an emerging Technology Management and Engineering Institute and consistently ranked among the top Engineering and Management Schools in the country. The institution has persevered assiduously to coalesce all the best theories and practices of Engineering and Management education and hence, attracts the best talents in the country in the field of Technology and Business Management.

The institution has a sterling reputation and its pursuit of excellence is nonpareil. The NMIMS brand spells excellence and is among the most illustrious educational stalwarts in the country. All our academic programs are consistently ranked among the top 10 institutes in the country.

NMIMS Navi Mumbai, with its avowed motto of “Development of Holistic Management Skills”, has especially customized its curricula and pedagogy for students who are at the threshold of professional life and need multifarious adroitness to keep them grounded as well as to help them fly. NMIMS Navi Mumbai is committed to nurturing leaders and entrepreneurs who will empower their organizations in the global economy. At the same time, the Institute remains deeply indebted to and embedded in the ethos and values of the Indian management system with a global orientation. Our board of studies and the academic council have proactive participation from top industry leaders and academicians. We are committed to providing a holistic management development to the future corporate professionals and entrepreneurs with well-honed skills, positive attitude, and self-confidence.

The class of 2017-2022 has grown from solidarity to quality and has evolved into professionals who now await an opportunity to prove their merit. I am confident that our students will make your organization proud and will be an asset to your organization.



Dr. P.N. Mukherjee

Associate Dean's Message

SVKM's NMIMS university has established many new campuses across the country to make high quality education accessible to more young men and women. The Navi Mumbai campus was set up three years ago. In this short span, the campus has grown from strength to strength. NMIMS is famous for its management education but it also has very strong engineering programs. A unique program named Technology Management and Engineering has been running to leverage the strengths of both these programs. This is a five year program which combines a engineering and management education.

A strong foundation has been laid for the School of Technology Management and Engineering (STME) in Navi Mumbai by the dedication and hard work of the faculty members and active involvement of the students. The NMIMS Navi-Mumbai offers a pleasant and conducive environment to the students to learn the latest engineering technologies and management practices. Extensive hand-on learning in the form of laboratory experiments is an important part of the curriculum. The students are also given an exposure to the humanities, music and sports so that they develop into well rounded individuals.

The School of Technology Management and Engineering believes in a famous quote by Benjamin Franklin - "Tell me and I forget, teach me and I may remember, involve me and I learn." The teaching pedagogy has a strong emphasis on learning by doing. The students are constantly encouraged to implement theoretical knowledge for providing solutions to real-life problems through academic projects. STME students have interned in many companies and have worked in development of AI, ML, data analytics, fintech, e-commerce, web design and VR projects. The students are kept updated about current trends and technologies through a series of guest lectures and training programs. Our goal is to build very close linkages between industry and our college so that the students can make a seamless transition into their professional careers.

We have done our best to prepare our students to enter the portals of industry. It is a matter of pride for me to share the batch profiles of our students. We hope that you will partner with us by providing internship and placement opportunities for our students.



Dr. Arvind Mathur

About NMIMS

NMIMS is placed at the forefront of excellent education because of its academic quality, research focus and faculty from top national and global institutes & industries. Pursue a great career from a recognized platform. Create a better tomorrow with us.

40

years of legacy

17000+

students

750+

faculty members

8

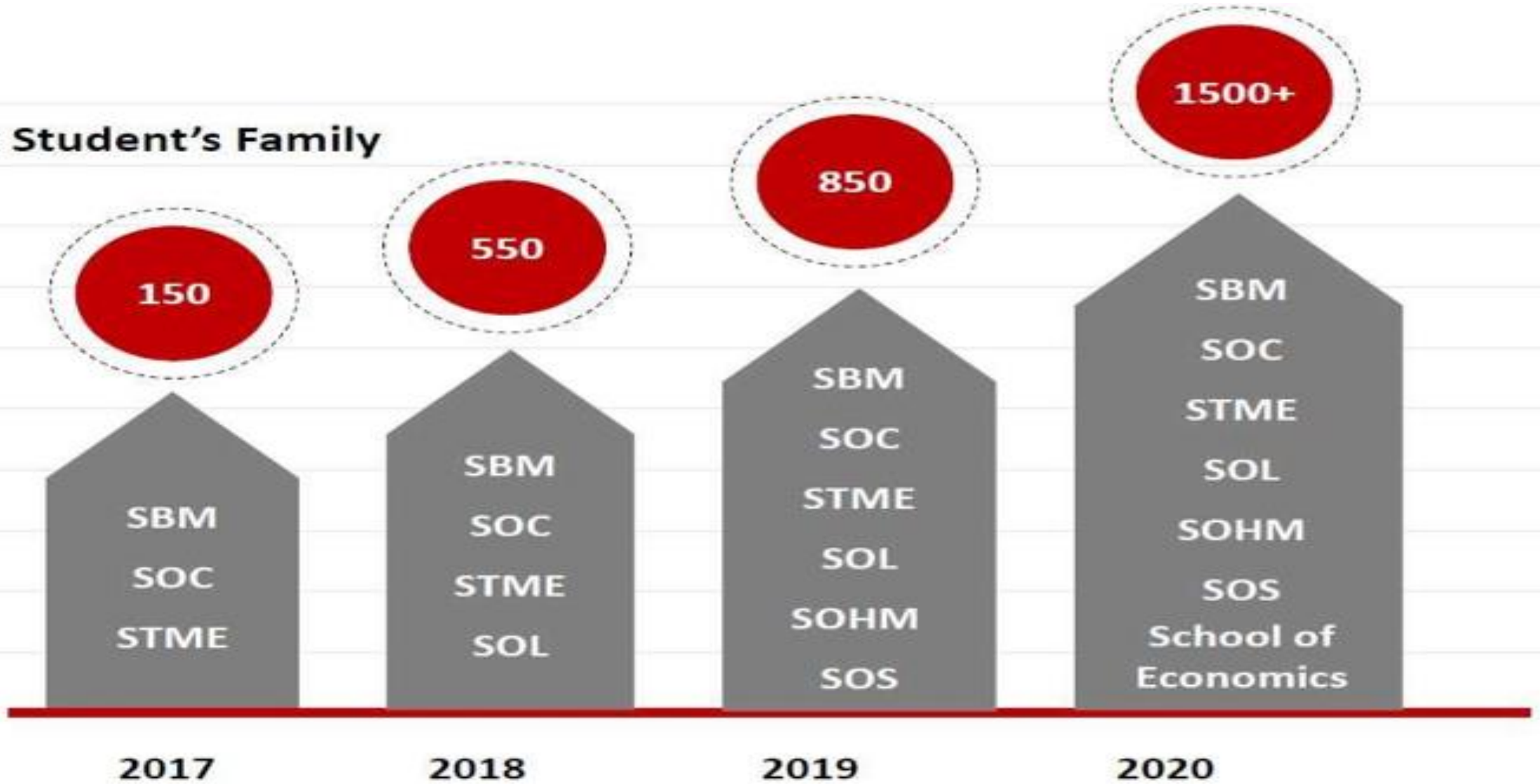
campuses / centres
across India

17

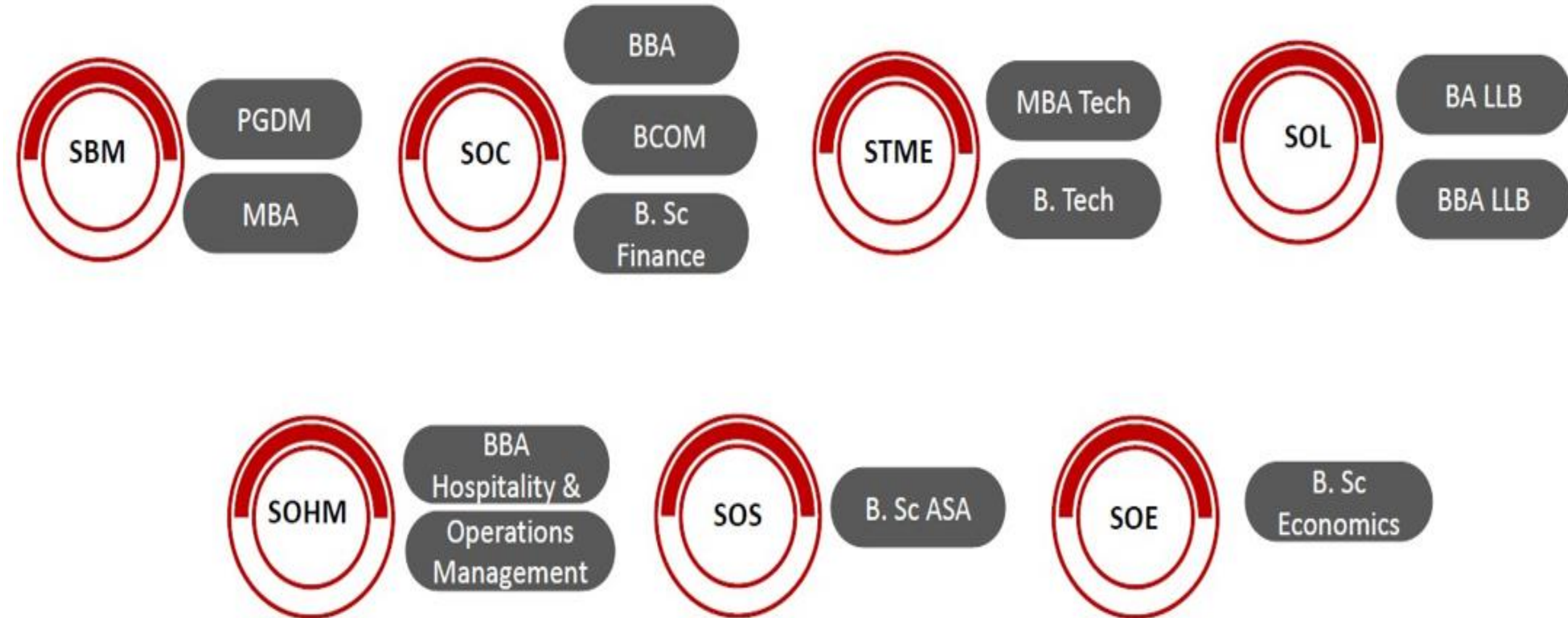
specialized schools

Journey of NMIMS

Approx Student's Family



Programs Under 7 Schools of NMIMS



Life at NMIMS



NAVI MUMBAI

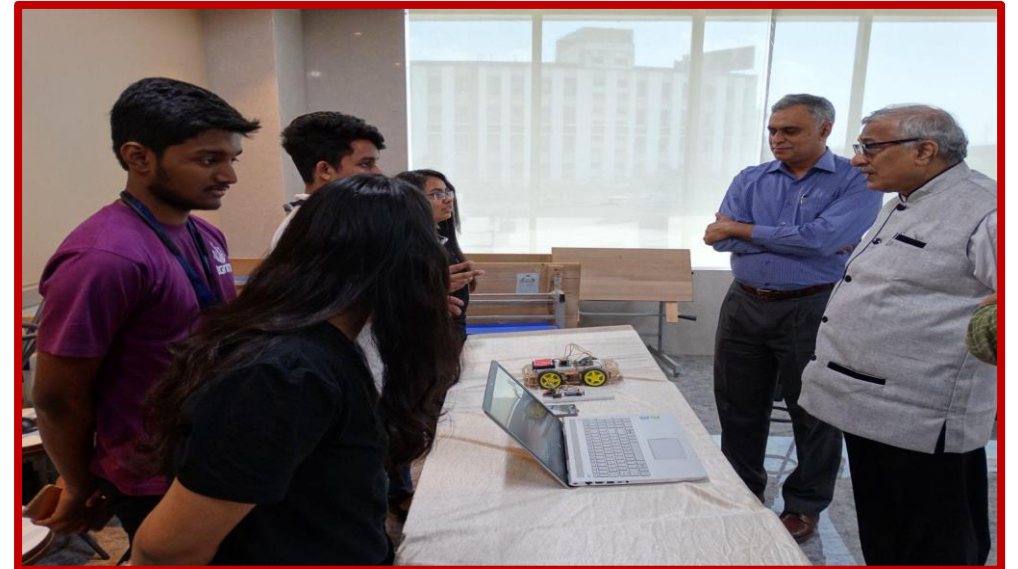


School of Technology
Management and Engineering

MBA- Tech

Over the years, through strong industry linkages, NMIMS has identified a need for techno managers with the proliferation of technology throughout the global marketplace, the industry now prefers professionals possessing astute analytical and management skills whilst having a sound technical know-how.

The MBA Tech. program is a dual degree program in which the students get both the B. Tech. degree as well as the MBA degree in Technology Management in 5 years.



NMIMS is one of the few institutes in the country which offers this program. The programs have been tailored by leading academicians and experts from the industry to develop students into techno-managers with multitasking abilities.

In this 5-year program, students get trained to be engineers in the field of their choice & begin training for their MBA degree in the 4th year itself.

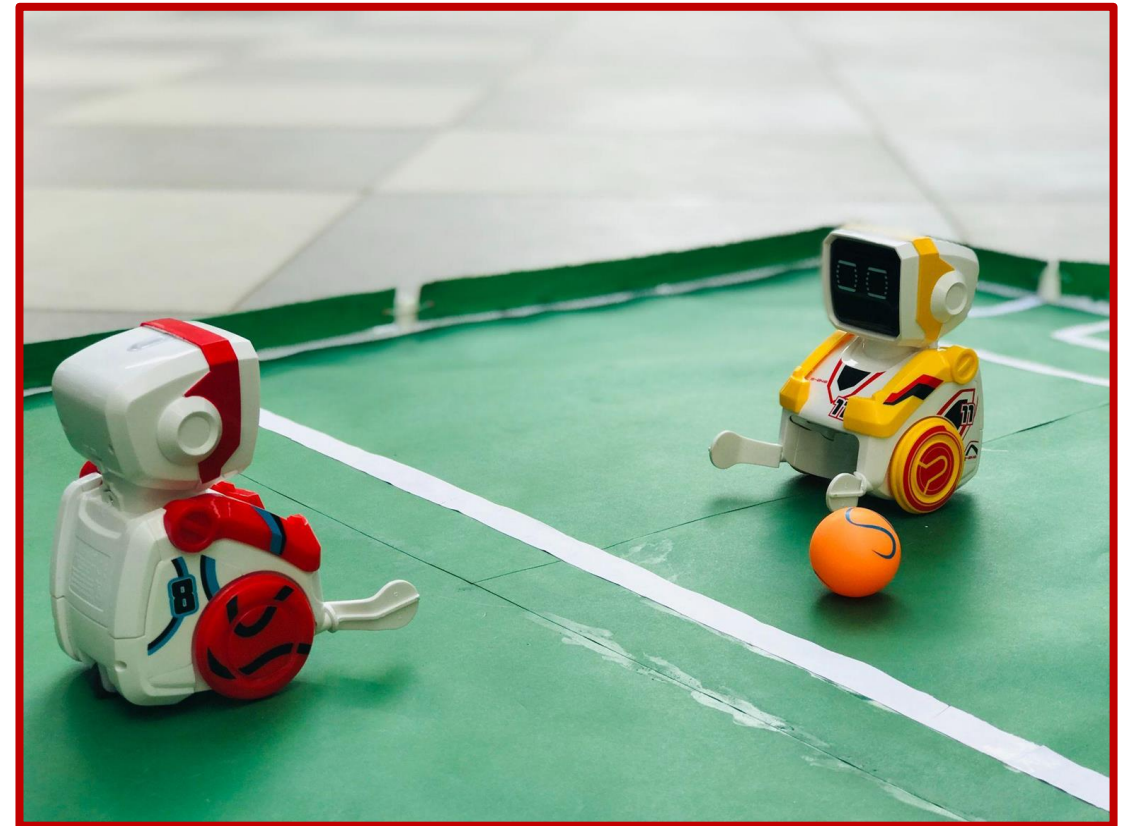
The rigorous program also offers summer internships to the students so that they can understand some of their learning in practice and get first-hand experience of how the industry functions.

B- Tech

It is a Four-year full-Time B. Tech. in Computer Science and Business Systems in collaboration with TCS. Consisting of modern facilities to provide ambience and support for curricula (designed by Tata Consultancy Services - TCS) and extra-curricular activities for the overall development of students.

With High standard of teaching, learning and evaluation processes (monitored by TCS) and 6 to 8 weeks industry internship period during the program to get first hand industrial experience along with periodic review and revision of curricula based on feedback from the industry with quick response to ensure the relevance of the programs to the rapidly changing needs of industry.

Students completing the program are found to be highly employable due to the innovative teaching – learning process adopted along with different modes of evaluation and industry internship for experience. Due to the emphasis on continuous self-learning, students are ready to undertake research and problem-solving capabilities in different emerging and disrupting technologies. Several opportunities are available to the students to pursue entrepreneurial traits leading to initiation of start-ups.



5 year MBA-Tech (BTech + MBA) Program - Batch Count

Programme Academic Year	No. of Students	Summer Internship 2020-2021	Students Position at 2021-2022
2017-2022	38	38 (MIP)	Final Placement
2018-2023	44	44 (TIP)	MIP-Summer Internship
2019-2024	39		TIP-Summer Internship

4 year BTech Engineering Program: Computer Science Business Studies - Batch Count

Programme Academic Year	No. of Students	Summer Internship 2020-2021	Students Position at 2021-2022
2019 - 2022	40		TIP-Summer Internship

MBA-Tech Course Content

MBA Tech. (Computer)- First Year

S. No.	Semester	Course Name	S. No.	Semester	Course Name
1	I (2017-18)	Engineering Mathematics-I	8	II (2018-19)	Engineering Mathematics-II
2		Engineering Chemistry	9		Engineering Physics
3		Computer Programming - I (C programming)	10		Computer Programming - II (C++ programming)
4		Manufacturing Practices/ Workshop	11		Engineering Drawing
5		Engineering Mechanics - I	12		Engineering Mechanics - II
6		Basic Electrical Engineering	13		Basic Electronics
7		Constitution of India	14		Communication Skills

MBA Tech. (Computer)- Second Year

S. No.	Semester	Course Name	S. No.	Semester	Course Name
14	III (2018-19)	Engineering Mathematics-III	21	IV (2019-20)	Managerial Economics, Indian Economy & Policy
15		Digital Logic Design	22		Computer Network
16		Data Structures & Algorithms	23		Operating System
17		Database Management System	24		Analog & Digital Communication
18		Computer Organization and Architecture	25		Microprocessor And Microcontroller
19		Business Communication	26		Software Engineering
20		Programming Laboratory - II (JAVA)	27		Programming Laboratory - II (Android)

MBA-Tech Course Content

MBA Tech. (Computer)- Third Year					
S. No.	Semester	Course Name	S. No.	Semester	Course Name
27	V (2020-21)	Project Management	35	VI (2020-21)	Introduction to Cloud Computing
28		Information Storage and Management	36		Distributed Systems
29		Financial Accounting	37		Mobile Computing
30		Digital Signal Processing	38		Artificial Intelligence
31		Object Oriented Software Engineering	39		Multimedia System & Virtual Reality
32		Principles of Management	40		Cost and Management Accounting
33		Fundamentals of Web Technology	41		Business Statistics
34		Programming Laboratory - III (Python programming)	42		

MBA-Tech Course Content

MBA Tech. (Computer)- Fourth Year

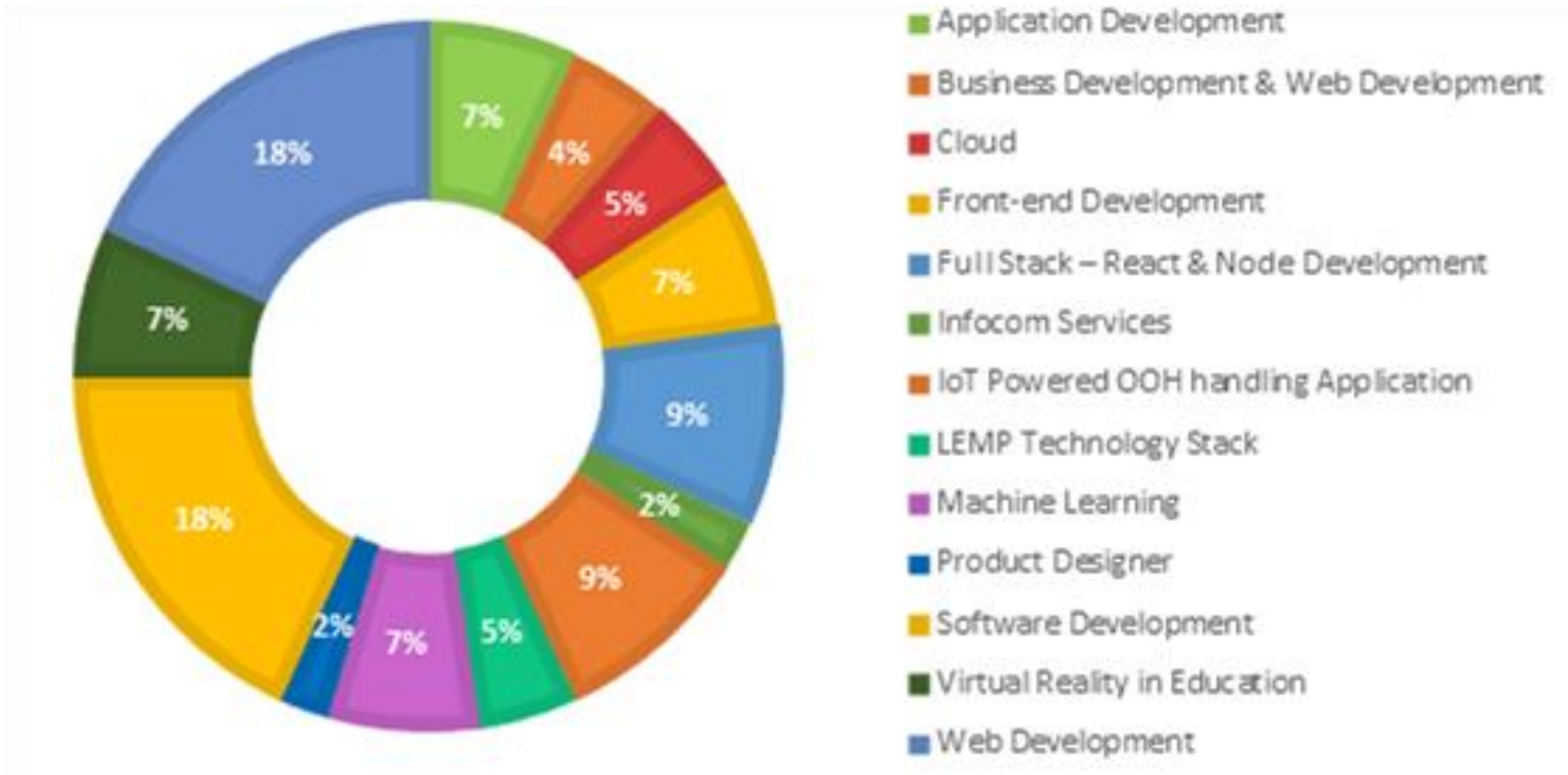
S. No.	Semester	Course Name	S. No.	Semester	Course Name
43	VII (2021-22)	System Security	56	VIII (2021-22)	Numerical Methods
44		El - I (E-Commerce)	57		Project Phase - II
45		El - I (Advanced Algorithms)	58		El - I (Soft Computing)
46		Operations Management	59		El - I (Software Quality Assurance)
47		Organizational Behaviour	60		Business Research Methods
48		Information System Management	61		Corporate Communication
49		Elements of Biology	62		Design Thinking & Innovation
50		Financial Analysis and Working Capital Management	63		Financial Management
51		Legal Aspect of Business	64		Human Resource Management
52		Marketing Management	65		B2B Marketing
53	Business Analytics for Decision Making	66	Technology Management		
54	Design Thinking and Innovation – I				
55	Technical Internship Program				

MBA Tech. (Computer)- Fifth Year

S. No.	Semester	Course Name	S. No.	Semester	Course Name
69	IX (2021-22)	Management Internship Program	76	X (2022-23)	Foreign Language - (Any 1: Chinese/Spanish/German)
70		Quantitative Techniques	77		Capstone Project - II
71		Capstone Project - I	78		Strategic Management
72		Elective - 1	79		Elective - 1
73		Elective - 2	80		Elective - 2
74		Elective - 3	81		Elective - 3
75		Elective - 4	82		Elective - 4

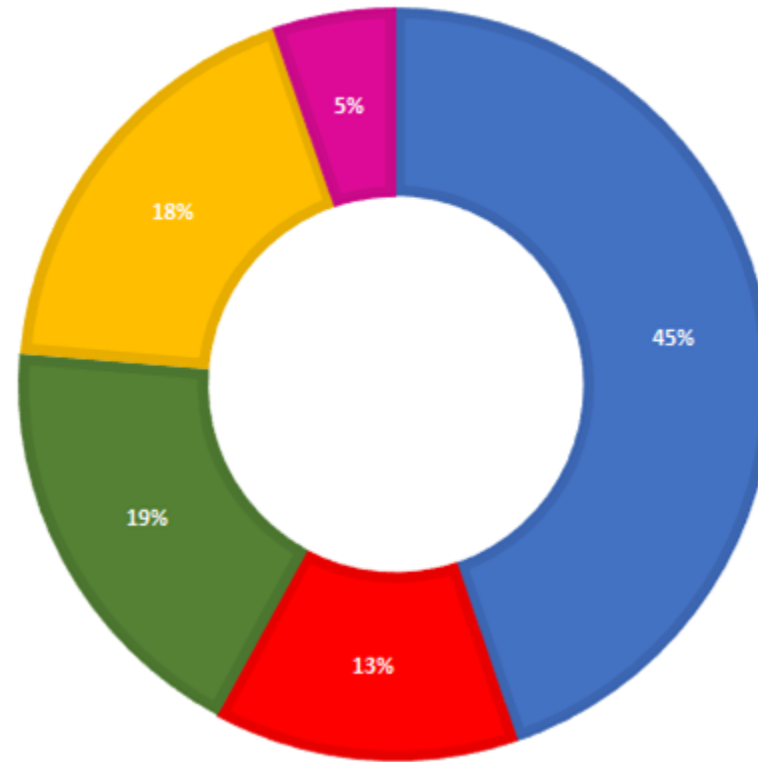
Students select their electives on the basis of the Management field they wish to specialize in.

Candidate Distribution in Technical Sector



Candidate Distribution in Management Sector

■ Marketing ■ BIA ■ Finance ■ Operations ■ Product Management



Management Internship Roles

Business Intelligence & Business Analyst	Business Intelligence, Analyst, Project Manager, Business Intelligence Administrator, Business Analyst, Business Analyst Manager
Finance	Commodities and currency / Research-Technical Analysis, Equity Research, Cryptocurrency, Block-chain Technology, Innovations in Banking, Invest Banking Analyst, Financial Marketing, Financial Strategy
Operations and Supply Chain Management	Supply Chain Management, Operations/Supply Chain Management, Product Management and Project Management, Product Management and Project Coordinator Intern
Marketing	Marketing, Sales and Digital Marketing, Marketing Manager, Corporate Business Development, Sales
Human Resources	HR Executive, Recruitment, Employee Management

Why Recruit Us?



Talent speaks for us

“The true development of an individual is not complete until and unless those skills are put to use in a stress-free, co-curricular scenario”. Venturing out from the traditional methods of learning, one of the top ‘to-dos on the list was to push the minds of the students to their very limits without disturbing the delicate equilibrium of the fun, exciting aura, and engaging new limits.



Dual Degree

The MBA Tech. program is a dual degree program in which the students get both the B. Tech. degree and the MBA degree in Technology Management in 5 years. STME, NMIMS has always been at the forefront in offering courses that are of international standards and giving an opportunity to students to be industry-ready.



Management meets Technology

STME students have always portrayed their skills and knowledge into the development of AI, data analytics, fintech, e-commerce, web design, VR projects and discovered more about the corporate world by interning with many companies furthering their knowledge of preferred field and job.



World class curriculum

NMIMS is at the forefront of Indian education courtesy of the institution’s remarkable quality, acutely focused research, and world-class faculty. NMIMS has been bestowed with a deemed-to-be-university status in 2003, under the UGC Graded Autonomy Regulator. With a NAAC score of 3.59 and grade A+, NMIMS has received Category-I Autonomy Status.

Placement Procedure

1. The Training & Placement Cell assisted by student representatives sends invitations to companies along with relevant information and documents - Placement Brochure, Job Announcement Form, etc. A company can also show interest in recruiting students by contacting the T&P Cell. They need to send an email to the T&P cell.
2. After receiving the filled-in Job announcement form and relevant information from a company T&P Cell will reply to the companies through email. The dates for campus interviews are allotted based on information provided in the Job announcement form.
3. The suitable date for the Pre-Placement Talk (PPT) is decided by the discussions between the companies and the T&P Cell. After confirmation from the companies, students are notified of the PPT date.
4. The companies may also if interested, select pre-final year students for summer internships during the placement drive. Interested students register for a particular company online to make their resumes/CVs available to the companies for shortlisting. Companies send the list of shortlisted students by email to the T&P Cell before the campus visit for final interviews.
5. The companies visit the campus for placements on the allotted dates and conduct Group Discussions/Aptitude tests/Technical tests/Personal Interviews etc. The companies furnish the final list of selected students on the same day or in few days after the completion of the selection procedure.

Participating Recruiters (MIP)



Participating Recruiters (TIP)



Industrial Automation using Emerging Tech




Zedexinfo.Pvt.Ltd



Placement Committee Members

Sr. No.	Student Name	Position	Email
1	Nikhil Bhujbal	President	nikhil.bhujbal04@nmims.edu.in
2	Rhea Ozarkar	Vice-President	rhea.ozarkar20@nmims.edu.in
3	Aishwarya Rai	Corporate Connects Head	aishwarya.raai27@nmims.edu.in
4	Suparil Bhatt	Corporate Connects Head	suparil.bhatt47@nmims.edu.in
5	Simran Sharma	Corporate Connects Head	simran.sharma33@nmims.edu.in
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SVKM'S NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES



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